

Gstaad Menuhin Festival & Academy in Brief

Key Figures & Programme Pillars Key Figures (as of 2019)

- founded in 1957 by Lord Yehudi Menuhin (1916 1999), widely considered one of the greatest violinists of the 20th century
- more than 65 concerts from mid-July to September
- Gstaad Academy offers 5 masterclasses
- 25'800 visitors, 70% of whom attend two or more concerts
- attendance composition: approximately 95% Swiss visitors
- concert locations: Saanen Church (capacity: 750), Gstaad Festival Tent (capacity: 1'800), other churches in the region (capacity: 100 400), exceptional places like the Glacier 3000 or mountain huts
- budget: 6.7 million Swiss Francs, contains a part of 9% by public funding
- around 10 full-time positions and more than 100 volunteers
- approximately 5'000 bookings of overnight stays directly by the festival, approximately 50'000 overnight stays in the region are linked to the festival
- results in a direct benefit for the Gstaad-Saanenland region of 14 million Swiss francs per year

Concert Series

Classical repertoire works from Baroque through Classical and Romantic to the Modern Period as well as Today's Music

